

# Overview

**Behavioural Skills Training** is among one of the most seeked aspect of the Personal Development Programme. World-wide; industries and corporates believe in the continuous investment of skills-training for creating human resource as their long-term asset.

Our platform includes professional Coach and Trainer-who are committed to empower individuals, entrepreneurs and organisations on their growth path through effective Trainings, Coaching's and Mentoring.

## Learning Objectives

# Participants who enrol themselves in Behavioural/Soft-skill/Leadership Training will be able to:

- 1. Enhance their Communication Skills
- 2. Enhance their leadership styles
- 3. Gain more clarity in their life
- 4. Gain more confidence
- 5. Understand Success measures more closely
- 6. Train their mindset to achieve success
- 7. Enhance their networking skills
- 8. Counter their fears and doubts
- 9. Set their goals in a scientific manner
- 10. Polish their Public Speaking skills

# Training Skills sets

## 1. Soft Skills Training

- a. Business Communication
- b. Negotiation & Problem Solving
- c. Teamwork
- d. Personality Development
- e. Emotional Intelligence

## 2. Leadership Skills Training

- a. Middle Management Leadership
- b. Senior Management Leadership
- c. Change Management
- d. Growth through Innovation



## 3. Success Mindset Skills Training

- a. Success Strategies
- b. Goal Setting
- 4. Neuro-Linguistic Programming in Work sphere
- 5. Sales & Marketing Effectiveness
- 6. Coaching
  - a. Business Coaching
  - b. Executive Coaching
  - c. Life Coaching





## 1. Soft Skills Training

## a. Business Communication

# Duration: 4 hours

## Content:

- Professional Communication at workplace
- Etiquette of Communication
- Barriers of Communication
- Poor Communication-how does it sound and impact
- Colours Phycology in communication
- Resolving conflicts through communication
- Communication through Written/oral/Presentation routes
- Communication through Non-verbal routes
- Positive Communication-a habit-exercise
- Leaders communication
- Communicating feedbacks to Teams
- Communicating Complaints-exercise

**Program Meant for:** Business Professionals, Entrepreneurs, Corporate professionals, Team Leaders

## What will you learn after the programme?

- Awareness to your existing communication style
- Understand the barriers to communication and resolve them while you communicate
- Ability to communicate effectively during complex and dynamic business environments and with external customers
- Ability to communicate vulnerably in the desired situations and express more clearly
- Ability to communicate better through written, verbal and non-verbal routes for better outcomes
- Build positive communication in your vocabulary

## Methodology Used

Discussion, Interactive Training, Case studies, Presentation, Situational Exercises

# b. Negotiation & Problem Solving

# Duration: 3 hours

## Content:

- Objectives of Negotiation
- Negotiating in everyday life
- Win-win Negotiation
- Factors affecting negotiations
- Qualities of a good Negotiator
- How to win during Difficult Negotiations
- Negotiating with party-whom you do not like
- Emotional Intelligence during Negotiations
- Negotiation Tactics
- Case Study
- Exercise

## Program Meant for: Business Leaders, Entrepreneurs, Corporate Leaders

## What will you learn after the programme?

- Negotiating in all kinds of business environments
- Understand the qualities required to effectively negotiate
- Using communication tool as a driver to effective communication
- Understand the models of Negotiation-to build successful outcomes

## Methodology Used

Interactive Training, Case studies, Presentation, Role Play



# c. Team work

Duration: 4 hours

## Content:

- Objectives of Team work
- Qualities of a productive team
- Art of Collaboration
- When to Delegate
- Why Teams cannot achieve successfully
- How do I know if I am a great team worker
- Understanding bigger perspective
- Communications for synergistic team work
- Some great teams-globally-business outcomes
- Case Study
- Exercise

**Program Meant for:** *BusinessLeaders,* Entrepreneurs, Professionals, Corporate Leaders

## What will you learn after the programme?

- Skills required to be an effective team player
- Prioritising goals for successful outcomes
- Ability to collaborate effectively within teams
- Ability to create synergistic environments around you

## Methodology Used

Interactive Training, Coaching, Case studies, Presentation



# d. Personality Development

Duration: 2 hours

# Content:

- Parts of our Personality
- Outer Personality
- Inner Personality
- How environment shapes our personality
- Your personal style
- How you view yourself-exercise
- Fears & Doubts-overcoming them
- Role model-exercise

## Program Meant for: College students, Professionals

## What will you learn after the programme?

- Understanding the blocks in your personal style
- Ability to merge your outer and inner personality
- Ability to tackle your fears and doubts
- Ability to leverage your strengths

## Methodology Used

## Interactive Training, Coaching, Interactive exercises, Presentation



# e. Emotional Intelligence

## Duration: 4 hours

# Content:

- What is Emotional Intelligence
- Factors determining your Emotional Intelligence
- Benefits of higher Emotional Intelligence
- Key Skills for developing Emotional Intelligence
- Why are highly emotional intelligent people successful
- Qualities of highly emotional intelligent people
- Exploring Self-awareness
- Your Emotional Intelligence scores
- How to improve your Emotional Intelligence
- Handling crisis using emotional intelligence skills
- Reflections- Exercise

# **Program Meant for:** Business Leaders, Professionals, Executives, Leaders, College Students

## What will you learn after the programme?

- Discover your emotions and implement strategies to develop your emotional intelligence.
- Learn strategies to manage your own emotions in stress
- Learn to build social emotional skills
- Learn to unwire your habitual wiring for better EI

# Methodology Used

Interactive Training, Coaching, Discussion, Presentation



## 2. Leadership Skills Training

a. Middle Management Leadership Training

Duration: 10 hours Content:

- Essence of leadership
- How do you define a Leader?
- Leadership- responsibility vs accountability
- Why do we Lead?
- Can everyone Lead?
- Middle management Leadership-roles
- Thermometer vs Thermostat Leadership
- Leaders as Coach
- Transformational Leadership
- Strategic Leadership
- Operational Leadership-converting strategies into workable plans
- Creating a Developmental Culture
- Fostering Agility, creativity in environments
- Volunteering bigger projects
- Advisory Domains-out of box thinking
- Decision making-reflecting
- Creating trust-foundation for career growth
- Exercises
- Case Study

**Program Meant for:** Business Leaders, Middle-level leaders, Professionals aspiring to reach to middle management.

#### What will you learn after the programme?

- Learn to build high-performance teams.
- Learn to take wiser decisions benefitting organisation
- Learn other aspects of leadership-to help you grow as a leader
- Learn to create a nurturing environment

## Methodology Used

Interactive Training, Coaching, Discussion, Presentation, Role plays



# b. Senior Leadership Training

## Duration: 6 hours

#### Content:

- Your strengths as a senior Leader
- Organisation Vision vs Aligned actions
- Strategic Management
- Driving Change
- Developing more leaders
- Competencies Mapping
- Productivity vs Leadership Impact
- Making team believe in your vision
- Creating more Influence
- Self –aware Senior Leaders
- Productivity from Diversity

**Program Meant for:** *Business Leaders, Senior-level leaders, Middle managers aspiring to reach to senior management* 

#### What will you learn after the programme?

- Learn to create more influence
- Learn to measure your productivity levels
- Learn to Drive change within teams and organisation
- Methodology Used

Discussion, Presentation, Case studies, Presentation



# c. Change Management

## Duration: 4 hours

#### Content:

- Change requirement or forced?
- Change at Individual Level
- Motivation factors for Change
- Organisational culture during change
- Key stakeholders
- Communicating change
- Adapting change
- Resistance to change
- Feedback and communications
- Leading the change
- Change implementation strategy
- Umbrella strategy for change management
- Team fitness review during process of change

## Program Meant for: Business Leaders, Team Leaders

#### What will you learn after the programme?

- How to drive change in your organisation
- How to manage resistance to change
- How to create change at individual level
- Methodology Used

Discussion, Presentation, Coaching, Case studies, Presentation



# d. Growth through Innovation

## Duration: 6 hours

## Content:

- Innovation-the need
- Preparing for Innovation Culture
- Creative Teams development
- Key Skills for developing Innovation Culture
- Pros n Cons for Innovation Culture
- Sustaining Innovation culture-key strategies
- Leading through Innovation
- Communications and feedbacks
- Case Studies

## Program Meant for: Business Leaders, Leaders

## What will you learn after the programme?

- Learn to apply Innovation as a culture within the organisation
- Learn Strategies for driving Innovation

## Methodology Used

Interactive Training, Coaching, Discussion, Presentation, Case Studies



## 7. Success Mindset Skills Training

## a. Success Strategies

**Duration**: 14 hours **Content**:

- Success-your definition
- Are you successful?
- What makes you successful
- Success Strategies- 64 key principles
- Breakthrough Success
- Overcoming fears and doubts
- Creating Success Mindset

**Program Meant for:** *Business Leaders, Corporate Leaders, Professionals, College students, executives* 

## What will you learn after the programme?

- Key Success Strategies to implement in your live to achieve success in all spheres
- Manage failures with resilience

## **Methodology Used**

Interactive Training, Coaching, Discussion, Presentation, Examples



# b. Goal Setting

## Duration: 3 hours

## Content:

- Why are Goals important
- Driving Goals successfully
- Goal setting methodology
- Goal Setting exercise in 5 spheres
- 5 reasons why we do not achieve our goals
- How to survive rejections
- Belief system during goal achievement

# **Program Meant for:** Business Leaders, Corporate Leaders, Professionals, College students

## What will you learn after the programme?

- Methodology to set goals in all spheres of your life
- Manage rejections gracefully
- Learn to Build a robust belief system for goal achievement

## Methodology Used

## Interactive Training, Presentation, Stories



#### 8. Neuro-Linguistic Programming in Work sphere

#### Duration: 3 hours

#### Content:

- NLP- basic and objective
- Benefits of NLP
- Modalities used in NLP
- NLP and Communication
- How NLP can be utilized to build rapport
- Identify your learning type
- Creating more engagements
- Creating high-performance teams through NLP

Program Meant for: Business Leaders, Corporate Leaders, Professionals

#### What will you learn after the programme?

- Methodology to use NLP for better communications
- Learn to engage better with your clients
- Learn to enhance the morale of your team through NLP

#### **Methodology Used**

Interactive Training, Presentation, Stories, Stories



## 9. Coaching

a. Business Coaching Duration: On consultancy work-minimum 3 months

#### Scope:

- Creating vision for Sales and Marketing Departments with entrepreneur
- Training Sales and Marketing teams on skills effectiveness
- Creating Sales and Marketing Systems
- Brand packaging-positioning statements-advisory
- Strategic management on brands
- Creating robust Marketing plan for brands

**Program Meant for:** Business Entrepreneurs

# b. Executive Coaching Duration: 5 weeks

## Scope:

- One-on-One coaching in professional realms
- Empowering you with skills to handle your professional challenges
- Creating more balance and alignment

Program Meant for: Business Leaders, Corporate Leaders, Professionals

## c. Life Coaching

## **Duration: 5 weeks**

## Scope:

- One-on-One coaching in personal realms
- Empowering you with skills to handle your personal challenges
- Creating more balance and alignment

Program Meant for: Business Leaders, Corporate Leaders, Professionals